

ATTACHMENT 10
Disadvantaged Community
Paseo Santa Fe Green Street

The Paseo Santa Fe Green Street Project will directly benefit a disadvantaged community in central Vista. Current data supplied by the California State Parks Community Fact Finder Report (please see attached report) show that nearly twenty percent of the 6,534 residents within this area (using the project latitude and longitude midpoint of 33.200381, - 117.241944) live below the poverty line. Within this area, the median household income is \$44,397, which falls below 80% of the California average median household income of \$46,166 (U.S. Census Bureau, 2010 American Community Survey). The Census tracts included in this analysis by the California State Parks Community Fact Finder include portions of 195.01, 195.02, 195.03, 196.01 and 197.02.

Current land-use in this corridor is extensively commercial and industrial with impervious building and parking areas predominating with an approximately 85-90% impervious area. The goal of the City of Vista is to transform this depressed and underutilized urban corridor into a pedestrian and transit friendly, sustainable, vibrant destination. The Paseo Green Street Project is key component of this overall effort and will directly impact the disadvantaged community by improving the community's environmental health conditions such as water quality, and by transforming a blighted area into vibrant, greener, walkable, and transit friendly district. The completion of this Project and the addition of these advanced LID elements into this community will also attract new businesses to the neighborhood which will directly impact the quality of life for residents. Additionally, the overall Paseo Santa Fe Revitalization Project incorporates affordable housing, provides new retail and recreational opportunities, attracts new businesses and creates jobs for this disadvantaged community. There are no anticipated negative impacts on the disadvantaged community for implementation of this Project.