

Form B: California Career Pathways Trust Overall Summary

Complete the form below with an overall description of the proposed project in this application. Describe each targeted pathway and major partnerships.

Fiscal Agent: Allan Hancock Joint Community College District

Consortium Name: Education Alliance for Student Engagement

Funding Amount: \$5,423,848

Project Overview:

The Education Alliance for Student Engagement (EASE) proposes to establish a comprehensive Pathways program in North Santa Barbara County (NSBC), known as the *Career Integration Initiative (CII)*. The *CII* is an intentionally connected locally-driven strategy to build inter-segmental college and career readiness programs to address the skill shortages in high-growth and high-demand industries in the region. With the Allan Hancock JCCD as the fiscal agent, the *CII* will serve a region geographically framed by the Santa Ynez Mountains, where approximately half (300,000) of the county's population resides in the cities of Santa Maria and Lompoc and in the Santa Ynez Valley. Interspersed are a number of geographically and socially isolated communities with few or no services, such as Los Alamos and Guadalupe. The Alliance is comprised of three high school districts (Santa Maria Joint, Lompoc Union, and Santa Ynez Valley), two charter schools (Orcutt Academy and Family Partnership), the Santa Barbara County Education Office Regional Occupational Program, Allan Hancock College (AHC) and various industry and association partners. The *CII* integrates the work of the AB 86 Adult Education Career Pathways project led by AHC in partnership with Lompoc Unified School District to provide a continuum of Pathways on-ramps. Allan Hancock College is the only community college in NSBC and serves a large low-income, migrant, and foreign-born population vastly different from southern Santa Barbara County. Once formalized, EASE will function as an intermediary to foster students' individual advancement, address employers' needs and enhance NSBC's economic growth. Allan Hancock JCCD will continue to take a leadership role in bringing the educational institutions together for robust discussion and planning on ways to change the odds for students in North Santa Barbara County.

Targeted Pathways. The Alliance's Leadership Team collaboratively designed the *CII* to strengthen, expand, and/or build 27 unique career pathways, each linked to a credential program at AHC, in industry clusters representing the region's established high growth sectors as well as sectors the region is promoting to enhance and diversify the local economy - ***Agriculture & Natural Resources; Health Science Technology; Business & Technology/Hospitality & Tourism; Manufacturing & Industrial Technology; Education & Public Service; and Arts, Media, and Entertainment.*** These clusters are consistent with the sectors identified by the South Central Regional Consortium for Region 6 as part of the Chancellor's Office *Doing What Matters for Jobs and the Economy* campaign – Health Occupations, Advanced Manufacturing, Small Business, Agriculture & Environmental Technologies, and Communication Technologies & Digital Media. The Leadership Team reviewed data from the Chancellor's Office Center of

Excellence combined with labor market research conducted by the WIB and the UCSB Economic Forecast Project specifically for NSBC. Data were also derived from EDD and BLS statistics and the real-time employment software, Burning Glass. In NSBC, *Agriculture and Natural Resources* account for 18% of the region's workforce. Targeted pathways for this cluster include Agriculture Science, Agricultural Mechanics/Welding, Agriculture Leadership, Animal Science, Ornamental Horticulture, and Environmental Science. *Health Science Technology* accounts for 12% of local employment with targeted pathways in Medical Health Careers, Sports Medicine, and Health Support Services/Informatics. *Business & Technology/Hospitality & Tourism* each account for 11% of employment in the county with pathways proposed in Entrepreneurship & Small Business, Business Communication & Marketing, Financial Services, Video Game Design, Software Development, Computer Business Information Systems, Restaurant Management & Hospitality, Marine Science Tourism, and Fashion Design. The *Manufacturing & Industrial Technology* cluster reflects a growth industry in the region and includes targeted pathways in Engineering Design & Fabrication, Manufacturing & Product Development, Automotive Technology, and Robotics. The *Arts, Media, and Entertainment* cluster combines to include pathways in Design, Visual & Media Arts, and Performing Arts & Drama Production. The *Education and Public Service* cluster includes targeted pathways in Early Childhood Education, and Public Safety (Fire/Police/Emergency Medical Services). Section II, Tables 1 & 2 identify Targeted Pathways by Industry Sector and Labor Market Data that support the selection of the chosen Clusters and Pathways.

Major Partnerships. Individual schools within the Alliance have enjoyed strong support from industry partners who generously contribute time and resources for the benefit of their respective students. EASE seeks to leverage those partnerships to provide more opportunities for student and to maximize the impact of industry partners' efforts. This will be done through Industry Cluster Task Groups to coordinate the sharing of resources. Industry partners from each cluster have committed to supporting the *CII* by offering curriculum guidance, classroom speakers, hosting student internships and faculty externship, hosting student field trips and job shadowing, mentoring, material donation and a host of other resources. Representative partners in each Cluster include: *Health Sciences Technology*, Marian Regional Medical Center and Lompoc Valley Medical Center; *Business & Technology/Hospitality & Tourism*, Coast Hills Federal Credit Union, Buellton Visitors Bureau, and Community Bank of Santa Maria; *Education & Public Service*, Cities of Santa Maria and Lompoc and State Senator Hannah-Beth Jackson; *Arts, Media & Entertainment*, Emerald Wave Media, Glen Hiramatsu, and the Pacific Conservatory of the Performing Arts; *Agriculture & Natural Resources*, Clos Pepe Vineyard and the U.S. Department of Agriculture; and *Manufacturing & Industrial Technology*, Hardy Diagnostics, Santa Maria Energy, Quintron Systems, and Okonite Company.